



The 7th Edition of Creativity and Innovation Days

Call for Paper Proposals

Deadline for Submissions: February 2, 2025

Theme: 'Imagination Forward – From Reality to A New Reality'

Event Dates: April 9-11, 2025

Venue: Webster Geneva, LLC Commons Room.
15, Route de Collex – 1293 – Bellevue – CH

Conference Overview:

The 7th edition of the Creativity and Innovation Days will happen between the 9th and 11th of April 2025. The word *imagination* comes from the Latin word *imaginatio*, which stems from *imaginari*, meaning 'to picture to oneself.' This, in turn, is derived from *imago*, meaning 'image' or 'likeness.' The root reflects the role of mental imagery in the process of imagination. The purpose of the 2025 edition of the Creativity and Innovation Days is to investigate and understand how to go beyond the boundaries of the known and the tangible. Imagination is the first act to generate novel ideas, artistic expressions, or solutions to problems that could help to develop a world of peace, without materialism.

In an era that demands sustainable solutions and global peace, imagination can serve as a bridge to alternative futures and transformative ideas. This conference invites scholars, artists, and practitioners to share insights on how imaginative processes contribute to creating new ideas, fostering empathy, and challenging materialism in contemporary society. The event will feature individual presentations, collaborative panel discussions, and hands-on workshops, encouraging interdisciplinary conversations that reveal the impact and possibilities of imaginative thinking.

Potential Questions for Papers:

- How does imagination serve as a catalyst for social change, and in what ways can it drive movements for peace and sustainability?
- What role does imagination play in redefining concepts of materialism, and how can it foster more sustainable mindsets and practices?

- How can educational and cultural institutions cultivate and sustain imaginative thinking among individuals and communities?
- In what ways does imagination intersect with technological advances, and how can these intersections enhance or limit creative potential?
- How does artistic expression through various media serve as a reflection of collective imagination, and how might it inspire alternative perspectives on modern societal challenges?

Submission Guidelines:

The deadline for abstract submissions is February 2, 2025. Notification of acceptance will be sent by February 28, 2025. All submissions must include a paper title, a 250-word abstract, and a short 100-word biography of the author(s).

Please submit abstracts to *faresevisconti71@webster.edu*, with 'Creativity & Innovation Days 2025' in the subject line.

Presentation Formats:

Individual Papers: each presenter will have 15 minutes for their talk, followed by a 10-minute Q/A session.

The selected papers will be published in the proceedings. More information will be given later. Paper submission deadline: April 28, 2025.