CONFERENCE PROGRAM
CREATIVITY WEEK, 3rd EDITION (GENEVA)

IN PARTNERSHIP WITH THE SERENDIPITY SOCIETY AND
THE INTERNATIONAL SOCIETY FOR THE STUDY OF CREATIVITY AND INNOVATION

Tuesday, 8th of June

09:30 – 10:15 Invited talk: ‘Whose mind is prepared? Taking note of the intersections between skills, wisdom, fortune and chance in serendipity stories’ by Samantha Copeland, TU Delft, the Netherlands

10:15 – 10:30 Coffee break (on Gather)

10:30 – 12:30 Creativity and serendipity in education and art

Andreu Valquaresma & Joaquim Luís Coimbra (Faculty of Psychology and Education, University of Porto, Portugal) – Creative (un)certainties: Agency and fortuity in defining new paths to complexity in contemporary education
Paul March (Oxford University, UK) – Are Systems creative? A post-partum perspective
Alistair McCulloch (University of South Australia, Australia) – Serendipity and doctoral education
Sarah Campbell (University of Exeter, UK) – Process over Product: Valuing open-ended creative practice and interdisciplinary collaboration
Gerhard Bruno Erich Lock (Tallinn University, Estonia) – The unexpected, micro-moment opportunities and serendipity as pedagogical concepts in music, the arts and beyond
Juan Du (Metanoia Institute, UK) – Exploring integrating mindfulness Chinese calligraphy Enhanced Therapy (CCET) as a complementary psychotherapy to bridge underrepresented Chinese clients in the UK

18:00 – 19:00. Keynote speaker: Anatomy of the unsought finding. Serendipity: Origin, history, domains, traditions, appearances, patterns & programmability
Menko Victor (Pek) van Andel (serendipitologist)

Wednesday, 9th of June

09:30 – 10:15 Invited talk: ‘Who is at the wheel? Intentional serendipity as creative encounter – a decolonised, literary perspective’ by Bel Le Hunte, University of Technology Sydney, Australia

10:15 – 10:30 Coffee break

10:30 – 12:30 Symposium of the International Society for the Study of Creativity and Innovation (ISSCI)
Todd Lubart (University of Paris, France) – Serendipity: An ISSCI perspective
Michael Hanchett Hanson (Teachers College, Columbia University, USA) – Attention, serendipity, creativity
Nathalie Bonnardel, Eric Bonetto and Nicolas Pichot (Aix-Marseille University, France) – Serendipity and judgments of creative productions
Giovanni Emanuele Corazza (University of Bologna, Italy) – Divergent creativity estimation: The home of serendipity
Zorana Ivcevic (Yale University, USA) – Making creativity happen: Serendipity in transforming ideas into products
Takeshi Okada (University of Tokyo, Japan) – Serendipity and inspiration
Vlad Glaveanu (Webster Univ. Geneva, Switzerland) – What’s ‘inside’ the prepared mind?

Thursday, 10th of June

09:30 – 10:15 Invited talk: ‘Creative problem solving in the repugnant kitchen’ by Frédéric Vallée-Tourangeau, Kingston University, UK

10:15 – 10:30 Coffee break (on Gather)

10:30 – 12:30 Advancing theory and research into creativity and serendipity

Wendy Ross (London Metropolitan University, UK) – Breaking the line: Serendipity and linear, boundaried models of creativity
Anne (Dan) Harris (RMIT University, Australia) – Serendipity and the creative random
Eric Rietzschel, Kiki de Jonge and Bernard Nijstad (University of Groningen, the Netherlands) – A creative idea is a useful idea: Towards a ‘Covfefe’ model of creativity
Halima Ahmed, Kata Pauly-Takacs and Anna Abraham (Leeds Beckett University, UK) – Effects of memory induction on creative thinking in younger and older adults
Margaret E. Webb, Daniel R. Little and Simon J. Cropper (University of Melbourne, Australia) – Do ‘unusual experiences’ make ‘unusual responses’ seem meaningful? Investigating positive schizotypy underlying creativity as a bias for the prepared mind
Asdrúbal Borges Formiga Sobrinho (University of Brasilia, Brazil) – Good things come to those who wait or to those who work? A discussion about the importance of chance to creativity or vice-versa

12:30 – 12:45 Coffee break

12:45 – 13:30 Invited talk: ‘Transforming uncertainty into opportunity: The science of serendipity as a tool for innovation and impact in a fast-changing world’ by Christian Busch, New York University, USA
Friday, 11th of June

09:30 – 10:15 **Invited talk**: ‘Making my own luck’: Creative professionals’ ‘serendipity strategies’ and their implications for creative practice by Dr. Stephann Makri, City, University of London, UK

10:15 – 10:30 Coffee break (on Gather)

10:30 – 12:30 **Creativity and serendipity across domains (work, science and discovery)**

Auguste Dumouilla, Marion Botella, Todd Lubart and Franck Zenasni (University of Paris, France) – *Generate and seizing unexpected professional opportunities, the serendipian creative potential*

Panu Forsman, Soila Lemmetty and Kaija Collin (University of Jyväskylä, Finland) – *Unsustainable creativity*

Mônica Souza Neves-Pereira (University of Brasilia, Brazil) – *Serendipity and creative processes in the educational experience of Black people*

Martin Sand (TU Delft, the Netherlands) and Karin Jongsma (UMC Utrecht, the Netherlands) – *Scientists’ views on (moral) luck*

Ioannis Sidiropoulos (University of Melbourne, Australia) – *Sound, motion, and the brain: the serendipity of an art-science collaboration forming an experimental performance*

Thomas Baruzzi (University of Edinburgh, UK) and Joseph Corneli (Hyperreal Enterprises, Ltd.) - *Looking for Serendip, Feeling Zembla*