

Creativity & Innovation Week – 6<sup>th</sup> Edition

DAY 1 – Monday, April 24<sup>th</sup> 2023

18:00 – 20:00 Welcome Cocktail on Campus  
OPENING REMARKS  
Ryan V. GUFFEY – Director General, Webster University Geneva  
Francesco ARESE VISCONTI – Director, Webster Center for Creativity & Innovation

DAY 2 – Tuesday, April 25<sup>th</sup> 2023

9:00 – 9:20 INTRODUCTION  
Mariana ALBA – Acting Director, Walker School of Business & Technology  
Bachelor Programs - CH

9:30 – 10:45 Lecture  
*Health, Business & Technology - The rise of artificial intelligence in healthcare applications: RX and AI*

10:45 – 11:00 Q & A

11:00 – 11:30 Coffee Break

11:30 – 12:45 Lecture  
*Health, Business & Technology - The rise of artificial intelligence in healthcare applications: BD and Medtronic*

12:45 – 13:00 Q & A

13:00 – 15:00 Lunch Break

15:00 – 18:45 Lecture  
*Vitality-Vulnerability: A human paradox - Opportunities-Threats in the living on ongoing change. Forging the path with rigor and creativity*

18:45 – 19:00 Q & A and Concluding Comments of the Day

19:00 – 20:30 Dinner

### DAY 3 – Wednesday, April 26<sup>th</sup> 2023

- 9:00 – 9:20 INTRODUCTION  
Julianna SANDHOLM - BARK – Head of the Global Citizenship Program
- 9:30 – 11:00 Workshop - Sarah DE LATTE  
*Cultural Heritage Exchange*
- 11:00 – 11:30 Coffee Break
- 11:30 – 12:45 Presentation - Student Showcase 1  
*Sustainability & Creative Solutions*
- 12:45 – 13:00 Q & A
- 13:00 – 14:00 Lunch Break
- 14:00 – 15:15 Presentation - Student Showcase 2  
*Advocating for Religious Environmentalism*
- 15:15 – 15:30 Q & A
- 15:30 – 16:00 Presentation - Amanda CALLENDRIER  
*Creative Assignments and Inclusive Assessment*
- 16:00 – 16:15 Q & A
- 16:15 – 16:45 Presentation - Marisa CORNEJO  
*Artist Archives in Exile as Decolonial Psychology*
- 16:45 – 17:00 Q & A
- 17:00 – 17:30 Presentation - Julianna SANDHOLM – BARK & Camilla IVESDAL  
*Celebrating Five Years of Meet the Artist*
- 17:30 – 17:45 Q & A
- 17:45 – 18:45 Art Exhibition - Student Showcase 3  
*Opening*
- 18:45 – 19:00 Q & A and Concluding Comments of the Day
- 19:00 – 20:30 Dinner
- 20:30 – 22:00 Live Show - Angel GUTIERREZ  
*Open Mic*

#### DAY 4 – Thursday, April 27<sup>th</sup> 2023

- 9:00 – 9:30 INTRODUCTION  
Jubin Goodarzi – Acting Director, International Relations Program  
Catherine Butterly – Coordinator, MA in Counseling
- 9:30 – 10:45 Lecture - Jeanette TANTILLO  
*Model United Nations Simulation (MUN)*
- 10:45 – 11:00 Q & A
- 11:00 – 11:30 Coffee Break
- 11:30 – 12:45 Lecture  
*The Use of New Technologies and Artificial Intelligence in International Relations and Humanitarian Affairs*
- 12:45 – 13:00 Q & A
- 13:00 – 15:00 Lunch Break
- 15:00 – 17:00 Screening - Tayeb AL - HAFEZ  
*Shadows* – Screening followed by audience participatory dialogue
- 17:00 – 18:45 Lecture - Dorcas McLAUGHLIN  
*Mapping the Impact of Trauma on the Nervous System using Psychodrama*
- 18:45 – 19:00 Q & A and Concluding Comments of the Day
- 19:00 – 20:30 Dinner

#### DAY 5 – Friday, April 28<sup>th</sup> 2023

- 9:00 – 9:15 INTRODUCTION  
Francesco ARESE VISCONTI – Director, School of Communications Programs
- 9:30 – 10:45 Panel - *Using Media Technologies for Creativity & Entrepreneurship*  
Chair: Julie SMITH - Webster University St. Louis  
Sarah JONES - De Montfort University  
John COUPERTHWAITE - Kaltura
- 10:45 – 11:00 Q & A
- 11:00 – 11:30 Coffee Break

- 11:30 – 12:45 Panel – *Mediation Intimacies*  
Chair: Margherita SPRIO - University of Westminster  
Anne-Laure OBERSON - Webster University Geneva  
Elisabeth CARNEGIE - Northumbria University
- 12:45 – 13:00 Q & A
- 13:00 – 15:00 Lunch Break
- 15:00 – 17:00 Workshop - The Renegade Saints'  
*Theatre Improvisation*
- 17:00 – 18:45 Workshop - Keith W. STRANDBERG, Seasonal Films Producer  
*Story Development*
- 18:45 – 19:00 Concluding Comments of the Day
- 19:00 – 20:30 Barbecue
- 20:30 – 22:00 Concert - *Captain Cocoa*