

Creativity & Innovation Week – 6th Edition

DAY 1 – Monday, April 24th 2023

18:00 – 20:00 Welcome Cocktail on Campus
OPENING REMARKS
Ryan V. GUFFEY – Director General, Webster University Geneva
Eric CLICK – Academic Director, Webster University Geneva
Francesco ARESE VISCONTI – Director, Webster Center for Creativity & Innovation

DAY 2 – Tuesday, April 25th 2023

9:00 – 9:20 INTRODUCTION
Mariana ALBA – Acting Director, Walker School of Business & Technology
Bachelor Programs - CH

9:30 – 10:45 Lecture – Anders Sandholm
Neuromuscular Biomechanics & AI

10:45 – 11:00 Q & A

11:00 – 11:30 Coffee Break

11:30 – 12:45 Lecture – Mariana ALBA
Women in STEM²D
Leading a New Generation of Business and Healthcare Talent

12:45 – 13:00 Q & A

13:00 – 15:00 Lunch Break

15:00 – 18:45 Lecture – Françoise MAILLARD-STRÜBY
Vitality-Vulnerability: A human paradox!

Lecture – Teodora DUARTE-QUILAO
Opportunities-Threats in the living on ongoing change

Lecture – Lucienne BIGLER-PERROTIN
Forging the path with rigor and creativity

18:45 – 19:00 Q & A and Concluding Comments of the Day

DAY 3 – Wednesday, April 26th 2023

- 9:00 – 9:20 INTRODUCTION
Julianna SANDHOLM - BARK – Head of the Global Citizenship Program
- 9:30 – 11:00 Workshop - Sarah DE LATTE
Cultural Heritage Exchange
- 11:00 – 11:30 Coffee Break
- 11:30 – 12:45 Presentation - Student Showcase 1 (organized by Peter CARSON)
Sustainability & Creative Solutions
- 12:45 – 13:00 Q & A
- 13:00 – 14:00 Lunch Break
- 14:00 – 15:15 Presentation - Student Showcase 2 (organized by Teny PIRRI-SIMONIAN)
Advocating for Religious Environmentalism
- 15:15 – 15:30 Q & A
- 15:30 – 16:00 Presentation - Amanda CALLENDRIER
Creative Assignments and Inclusive Assessment
- 16:00 – 16:15 Q & A
- 16:15 – 16:45 Presentation - Marisa CORNEJO
Artist Archives in Exile as Decolonial Psychology
- 16:45 – 17:00 Q & A
- 17:00 – 17:30 Presentation - Julianna SANDHOLM – BARK & Camilla IVESDAL
Celebrating Five Years of Meet the Artist
- 17:30 – 17:45 Q & A
- 17:45 – 18:45 Art Exhibition - Student Showcase 3
Opening
- 18:45 – 19:00 Q & A and Concluding Comments of the Day
- 20:30 – 22:00 Live Show - Angel GUTIERREZ
Open Mic

DAY 4 – Thursday, April 27th 2023

- 9:00 – 9:30 INTRODUCTION
Jubin Goodarzi – Acting Director, International Relations Program
Catherine Butterly – Coordinator, MA in Counseling
- 9:30 – 10:45 Lecture - Jeanette TANTILLO
Model United Nations Simulation (MUN) of Human Rights Council Committee
Debate topic: Upholding Human Rights in Vulnerable Communities - focus on ME/NA countries
- 10:45 – 11:00 Q & A
- 11:00 – 11:30 Coffee Break
- 11:30 – 12:45 Panel - *The Use of New Technologies and Artificial Intelligence in International Relations and Humanitarian Affairs*
Chair: Jubin Goodarzi
Philippe STOLL – International Committee of the Red Cross
Kamilia AMDOUNI – CyberPeace Institute
Hovig ETYEMEZIAN – UNHCR
- 12:45 – 13:00 Q & A
- 13:00 – 15:00 Lunch Break
- 15:00 – 17:00 Screening - Tayeb AL - HAFEZ
Shadows – Screening followed by audience participatory dialogue
- 17:00 – 18:45 Lecture - Dorcas McLAUGHLIN
Mapping the Impact of Trauma on the Nervous System using Psychodrama
- 18:45 – 19:00 Q & A and Concluding Comments of the Day

DAY 5 – Friday, April 28th 2023

- 9:00 – 9:15 INTRODUCTION
Francesco ARESE VISCONTI – Director, School of Communications Programs
- 9:30 – 10:45 Panel - *Using Media Technologies for Creativity & Entrepreneurship*
Chair: Julie SMITH - Webster University St. Louis
Sarah JONES - University of Gloucestershire
John COUPERTHWAITE - Kaltura
- 10:45 – 11:00 Q & A

11:00 – 11:30 Coffee Break

11:30 – 12:45 Panel – *Mediated Intimacies*

Chair: Francesco ARESE VISCONTI – Webster University Geneva

Elisabeth CARNEGIE – Northumbria University

Anne-Laure OBERSON – Webster University Geneva

12:45 – 13:00 Q & A

13:00 – 15:00 Lunch Break

15:00 – 17:00 Workshop – The Renegade Saints'

Theatre Improvisation

17:00 – 18:45 Workshop – Keith W. STRANDBERG, Seasonal Films Producer

Story Development

18:45 – 19:00 Concluding Comments of the Week

Ryan V. GUFFEY – Director General, Webster University Geneva

Eric CLICK – Academic Director, Webster University Geneva

19:00 – 20:30 Barbecue

20:30 – 22:00 Concert - *Folkaboum*