



Creativity & Innovation Days – 7<sup>th</sup> Edition  
April, 10<sup>th</sup>- 12<sup>th</sup> 2024

BEING HUMAN  
PAST, PRESENT & FUTURE

DAY 1 – Wednesday, April 10<sup>th</sup> 2024

15:00 – 15:30 OPENING REMARKS

Eric CLICK – Academic Director of Webster Geneva Campus and Head of  
European Academic Operations

Francesco ARESE VISCONTI – Webster Center for Creativity & Innovation,  
Director

15:30 – 16:00 INTRODUCTION

Neil GERMAN – Psychology Bachelor Programs, Head

Milena CLAUDIUS – Counselling Master Program, Head

16:00 – 18:00 WORKSHOP

Coreen CROSKERY

*Connecting to Nature and our Creativity*

18:00 – 18:30 PRESENTATION

Neil GERMAN

*Reimagining Psychology*

18:30 – 20:30 OPENING COCKTAIL &

PHOTOGRAPHY EXHIBITION OPENING (GORLOK GALLERY)

*My Creative Perspective*

DAY 2 – Thursday, April 11<sup>th</sup> 2024

MORNING SESSION

9:00 – 9:30 INTRODUCTION

Mariana ALBA – Business & Management Bachelor Programs, Head

*The impact of creativity and inspiration in human beings. How creativity inspires  
us and drives us in life*

9:30 – 10:15 WORKSHOP

Marco BARBER

*Finding a Job through Artificial Intelligence: Practical Examples*

10:15 – 10:30 Q & A

10:30 – 11:15 LECTURE  
Françoise MAILLARD  
*AI: A source of enthusiasm and a source of deception for human beings and human becoming living quality*

11:15 – 11:30 Coffee Break

11:30 – 12:45 WORKSHOP  
Valérie BESANCENEY  
*The Skill of Managing Life Transitions for Children and Young Adults*

12:45 – 13:00 Q & A

13:00 – 15:00 Lunch Break

#### AFTERNOON SESSION

15:00 – 15:15 INTRODUCTION  
Julianna SANDHOLM – BARK – Global Citizenship Program, Head

15:15 – 15:45 LECTURE  
Julianna SANDHOLM – BARK  
*Can Algorithms be Artists?*

15:45 - 16:45 WORKSHOP  
Julianna SANDHOLM – BARK  
*GenAI*

16:45 – 17:00 Coffee Break

17:00 – 17:45 LECTURE  
Kate SPRAGUE  
*Using AI to make it through your day*

17:45 – 18:30 LECTURE  
Julie SMITH  
*Teaching with AI*

19:30 – 21:30 EVENT  
*Webster Geneva Creativity Night - A Students-lead event*

#### DAY 3 – Friday, April 12<sup>th</sup> 2024

#### MORNING SESSION

9:00 – 9:30 INTRODUCTION  
Jubin GOODARZI – Master in Migration, Climate Change  
and the Environment, Head  
Lionel FATTON – International Relations Bachelor Programs, Head

9:30 – 11:00 A STUDENT-LED OXFORD STYLE DEBATE

Debate led by Abdul Aziz KHAN and Fatma GHAYYOUR  
Supervised by Lionel FATTON and Jubin GOODARZI  
*A Decisive Moment for Humanity: Is the USA-Led International System  
Essential for Maintaining Global Stability and Preventing Major Conflicts?*

11:00 – 11:15 Q&A Session

11:15 – 11:30 Coffee Break

11:30 – 12:45 PRESENTATION & COMPETITION  
Webster Humanitarian Association  
*Environmental Sustainability: how you impact the world around you*

12:45 – 13:00 Q&A Session

13:00 – 15:00 Lunch Break

#### AFTERNOON SESSION

15:00 – 15:30 INTRODUCTION  
Francesco ARESE VISCONTI – Media Studies Program, Head

15:30 – 16:00 LECTURE  
Dusan PETKOVIC  
*The State of the Art: Reflecting on Latest Developments in AI and Its Relationship  
to Arts and Visual Media Education*

16:00 – 16:15 Q&A Session

16:15 – 16:30 Coffee Break

16:30 – 17:00 LECTURE  
Pascal HUFSCHMID  
*Towards a caring museum*

17:00 – 17:15 Q&A Session

17:15 – 17:45 LECTURE  
Tristan ZAND  
*Developing/Understanding how software code can boost your photographic  
journey and images*

17:45 – 18:00 Q&A Session

18:00 – 20:00 Barbecue

20:00 – 21:00 IMPROV PERFORMANCE  
The RENEGADE SAINTS  
*Fast. Funny. Made Up.*

21:00 – 21:30 IMPROV JAM SESSION

The RENEGADE SAINTS

*The audience is invited to get on stage during this jam session.*