



Creativity & Innovation Days – 8<sup>th</sup> Edition  
April 22-24, 2026

## CREATIVITY & INNOVATION IN HIGHER EDUCATION: TRANSFORMING TEACHING AND LEARNING

**DAY 1 – Wednesday, April 22 2026**

**9:50am**

Introduction

**Francesco Arese Visconti**, Webster Center for Creativity and Innovation, Director

**10:00am-10:45am**

Keynote

**Eric Click**, Webster Geneva, Academic Director and Head of European Academic Operations

*Global Professional Citizenship: Expertise, Accuracy and Reliability*

**11:00am-11:30am**

Keynote

**Carlo Ferrigno**, Scientific Collaborator at the department of Astronomy of Geneva University

*A Personal View on the Use of Artificial Intelligence in Astronomical Research*

### AFTERNOON SESSION

**2:00pm-3:00pm**

Panel (moderated by **Julianna Sandholm-Bark**)

*Gamifying Education*

**Olena Iarmosh**, Webster Geneva, Faculty

*LEGO® SERIOUS PLAY® method and Gamification in Higher Education: Engaging Adult Learners Through Facilitated Play*

**Julia Sader**, Webster Geneva, Faculty

*Can your Decision-Making be Improved with the Use of a Serious Game*

**Agnese Pastorino**, Social Scientist

*Learning Media Skills Beyond the Classroom: Peer-to-Peer Knowledge Cultures on YouTube and Udemy and Their Implications for Higher Education*

**3:00pm-4:30pm**

Panel (moderated by **Milena Claudius**)

**Stephanie Thrower**, Licensed Psychologist and AI Coach, **Sophie Klose**, Psychological Counsellor, and **Audrey Selian**, Director of the Artha Initiative  
*AI and Psychotherapy: What are the Opportunities and Challenges Ahead?*

**4:30pm-6:00pm**

Students Presentations

**Benjamin Joseph**, Webster Geneva, Faculty

*Silent Disco Playlists*

**6:30pm-7:30pm**

Dinner

**7:30pm-9:30pm**

*Silent Disco*

**DAY 2 – Thursday, April 23 2026**

**9.50am**

Introduction

**Julianna Sandholm-Bark**, Webster Geneva Global Citizenship Program, Head

**10:00am-10:45am**

Keynote

**Aleksandra Vuichard**, Researcher and Lecturer, Associate Member of the University of Paris Est Créteil

*The Power of Creativity in Education and Research*

**11:00am-11:45am**

Keynote

**Julia Langau**, Assistant Professor, Département of Philosophie, Swiss Center for Affective Sciences (CISA), Université de Genève

*How to Think about the Creative Process*

**AFTERNOON SESSION**

**2:00pm-3:00pm**

Roundtable

*Webster Geneva Research 2025-2026 Grant Recipients Work-in-Progress*

**Julianna Sandholm-Bark**

**Milena Claudius**

**Petya Ivanova**

**Francesco Pennacchio**

**Francesco Arese Visconti**

**3:00pm-4:00pm**

Interdisciplinary Open Forum (moderated by **Holli Schauber**)

## *Teaching Writing in the Age of AI*

### **4:00pm-5:00pm**

Keystone Seminar Student Presentations (moderated by **Julianna Sandholm-Bark**)  
*What does the Classroom of the Future Look Like?*

### **5:00pm-6:00pm**

Student Performances (moderated by **Petya Ivanova**)  
*Creative Writing and Theatre Event*

### **6:30pm-7:30pm**

Dinner

### **7:30pm-9:30pm**

The Renegade Saints – Theatre Improvisation

## **DAY 3 – Friday, April 24 2026**

### **9:50am**

Introduction

**Milena Claudio**, Webster Geneva Graduate Counselling Program, Head

### **10:00am-10:45am**

Keynote

**Tanya Accone**, Senior Adviser (Geneva Programme and Management), GIGA

*Connecting Every School to the Internet and Every Young Person to Information,*

*Opportunity and Choice*

### **11:00am-11:45am**

Keynote

**Marcia Banks**, Former Vice Principal of the International School of Geneva

*What Happens When Creativity, Critical Thinking, and Courage Become the Heart of Learning?*

## **AFTERNOON SESSION**

### **2:00pm-3:00pm**

Workshop

**Marco Prato**, Digital Transformation Project Manager

*Embracing the Use of AI in Academia*

### **3:00pm-4:00pm**

Panel (moderated by **Francesco Arese Visconti**)

*Improving Learning*

**Agnese Pastorino**, Social Scientist, and **Remy Smida**, Digital Insights Specialist and the founder of Research for Purpose

*AI Literacy in Higher Education: A Comparative Social Media Analysis of Educator and Student Discourses (2024-2025)*

**Gigi Polo**, Associate Teaching Professor, Parsons School of Design

*Osmotic Sensoria: Multisensory Learning Spaces and the Form of the Image in Society*

**Edward Boon**, Faculty, Webster Geneva

*What Mail-Order Brides can Teach us about Writing with AI*

**4:00pm-5:30pm**

Embodyed Workshop

**Veronika Kac**, Dance and Movement Educator

*Moving Through Stress & Emotions*

**5:30pm-7:00pm**

Open Mic/Music

**7:00pm-9:00pm**

Barbecue

**Free event**

**Registration Required**

# Creativity & Innovation Days

**Creativity & Innovation in Higher Education:  
Transforming Teaching & Learning**

April 22-24, 2026

15, Route de Collex - 1293 - Bellevue

Register here



**Webster**  
GENEVA CAMPUS

[wcci.webster.ch/](http://wcci.webster.ch/)