



Creativity & Innovation Days – 8th Edition
April 22-24, 2026

CREATIVITY & INNOVATION IN HIGHER EDUCATION: TRANSFORMING TEACHING AND LEARNING

DAY 1 – Wednesday, April 22 2026

9:50am

Introduction

Francesco Arese Visconti, Webster Center for Creativity and Innovation, Director

10:00am-10:45am

Keynote

Eric Click, Webster Geneva, Academic Director and Head of European Academic Operations

11:00am-11:45am

Keynote

Marcia Banks, Former Vice Principal of the International School of Geneva

What Happens When Creativity, Critical Thinking, and Courage Become the Heart of Learning?

AFTERNOON SESSION

2:00pm-3:00pm

Panel (moderated by **Julianna Sandholm-Bark**)

Gamifying Education

Olena Iarmosh, Webster Geneva, Faculty

LEGO® SERIOUS PLAY® method and Gamification in Higher Education: Engaging Adult Learners Through Facilitated Play

Julia Sader, Webster Geneva, Faculty

Can your Decision-Making be Improved with the Use of a Serious Game

Agnese Pastorino, Social Scientist

Learning Media Skills Beyond the Classroom: Peer-to-Peer Knowledge Cultures on YouTube and Udemy and Their Implications for Higher Education

3:00pm-4:30pm

Panel (moderated by **Milena Claudio**)

Stephanie Thrower, Licensed Psychologist and AI Coach, **Sophie Klose**, Psychological Counsellor, and **Audrey Selian**, Director of the Artha Initiative

AI and Psychotherapy: What are the Opportunities and Challenges Ahead?

4:30pm-6:00pm

Students Presentations

Ben Joseph, Webster Geneva, Faculty

Silent Disco Playlists

6:30pm-7:30pm

Dinner

7:30pm-9:30pm

Silent Disco

DAY 2 – Thursday, April 23 2026

9.50am

Introduction

Julianne Sandholm-Bark, Webster Geneva Global Citizenship Program, Head

10:00am-10:45am

Keynote

Aleksandra Vuichard, Researcher and Lecturer, Associate Member of the University of Paris Est Créteil

The Power of Creativity in Education and Research

11:00am-11:45am

Keynote

Julia Langau, Assistant Professor, Département of Philosophie, Swiss Center for Affective Sciences (CISA), Université de Genève

How to Think about the Creative Process

AFTERNOON SESSION

2:00pm-3:00pm

Roundtable

Webster Geneva Research 2025-2026 Grant Recipients Work-in-Progress

Julianne Sandholm-Bark

Milena Claudius

Petya Ivanova

Francesco Pennacchio

Francesco Arese Visconti

3:00pm-4:00pm

Interdisciplinary Open Forum (moderated by **Holli Schauber**)

Teaching Writing in the Age of AI

4:00pm-5:00pm

Keystone Seminar Student Presentations (moderated by **Julianna Sandholm-Bark**)
What does the Classroom of the Future Look Like?

5:00pm-6:00pm

Student Performances (moderated by **Petya Ivanova**)
Creative Writing and Theatre Event

6:30pm-7:30pm

Dinner

7:30pm-9:30pm

The Renegade Saints – Theatre Improvisation

DAY 3 – Friday, April 24 2026

9:50am

Introduction

Milena Claudius, Webster Geneva Graduate Counselling Program, Head

10:00am-10:45am

Keynote

Tanya Accone, Senior Adviser (Geneva Programme and Management), GIGA
Connecting Every School to the Internet and Every Young Person to Information, Opportunity and Choice

11:00am-11:45am

Keynote

Carlo Ferrigno, Scientific Collaborator at the department of Astronomy of Geneva University
A Personal View on the Use of Artificial Intelligence in Astronomical Research

AFTERNOON SESSION

2:00pm-3:00pm

Workshop

Marco Prato, Digital Transformation Project Manager
Embracing the Use of AI in Academia

3:00pm-4:00pm

Panel (moderated by **Francesco Arese Visconti**)

Improving Learning

Agnese Pastorino, Social Scientist, and **Remi Smida**, Digital Insights Specialist and the founder of Research for Purpose

AI Literacy in Higher Education: A Comparative Social Media Analysis of Educator and Student Discourses (2024-2025)

Gigi Polo, Associate Teaching Professor, Parsons School of Design
Osmotic Sensoria: Multisensory Learning Spaces and the Form of the Image in Society

Edward Boon, Faculty, Webster Geneva
What Mail-Order Brides can Teach us about Writing with AI

4:00pm-5:30pm

Embodied Workshop
Veronika Kac, Dance and Movement Educator
Moving Through Stress & Emotions

5:30pm-7:00pm

Open Mic/Music

7:00pm-9:00pm

Barbecue

Free event
Registration Required

Creativity & Innovation Days

**Creativity & Innovation in Higher Education:
Transforming Teaching & Learning**

April 22-24, 2026
15, Route de Collex - 1293 - Bellevue

Register here

Webster
GENEVA CAMPUS

wcci.webster.ch/