

PROGRAM
EUROPEAN COLLABORATIVE CREATIVITY CONFERENCE (EC3)
CREATIVITY WEEK 2nd EDITION (GENEVA)

Monday, 17th of June

- 10:00 – 12:00 **Expressive Arts Lab: *Envision your dreams***
Megan Paterson-Brown & Dr. Chitra Subrahmanian, Webster University Geneva, Switzerland
- 13:00 – 14:00 **Meet the Artist: *James Lang*** (Collège du Léman, Switzerland)
- 14:30 – 16:30 **Workshop: *Improvised comedy: Creativity at play***
Dr. Samuel Lagier, Switzerland
- 17:15 – 17:30 **Welcome**
Dr. Clementina Acedo, Director, Webster University Geneva
Dr. Vlad Glaveanu, Director of the Webster Center for Creativity and Innovation
Prof. Giovanni Corazza, Chair, Marconi Institute for Creativity
- 17:30 – 19:00 **Panel: *Advancing creativity theory***
Prof. James Kaufman, Connecticut University, USA
Dr. Zorana Ivcevic Pringle, Yale University, USA
Dr. Michael Hanchett Hanson, Teachers College, Columbia University, USA
Prof. Nathalie Bonnardel, Aix-Marseille University, France
Prof. Giovanni Corazza, University of Bologna, Italy
Dr. Vlad Glaveanu, Webster University Geneva, Switzerland
- 19:00 – **Networking reception**

Tuesday, 18th of June

- 09:00 – 10:15 **Idea incubator: *Topics in creativity theory***
The same, but better: Vindicating incremental innovation in an age of novelty obsession, Michael Mose Biskjaer, Aarhus University, Denmark
The importance of serendipity
Wendy Ross, Kingston University, UK
Incubation and creativity: The importance of enactment
Frédéric Vallée-Tourangeau, Kingston University, UK
The future - I'll see you there
Paul March, Oxford University, UK
Discourses on creativity
Yun Yang, Teacher's College, Columbia University, USA
- 10:15 – 10:30 Coffee break
- 10:30 – 11:45 **Idea incubator: *Creativity in education***
Fostering creativity and innovation: How creative is your education system?
Tim Patston, Geelong Grammar School, Australia; David Croyley, University of South Australia, Australia; and James C. Kaufman, University of Connecticut, USA
How do we foster creativity among students in vocational education?

Rozemarijn Schouwenaar and Lenie van den Bulk, National Centre of Expertise for Cultural Education and Amateur Arts (LKCA), the Netherlands

Creativity and outdoor education: which connection and relationship?

Federica Valeria Villa, University of Milano-Bicocca, Italy

Support for creativity in the classroom and student motivation

Stanislav Nemeržitski, Tallinn University, Estonia and Eva Hoff, Lund University, Sweden

Validation of test Evaluation of Potential Creativity (EPoC) in Slovenian Children aged 5 to 12

Mojca Juriševič, Nataša Fabjančič, Tatjana Grad Grošelj, Manca Kavčič, Nada Liplin, Nina Mesner, Anja Milekšič, Judita Slabe, Božena Stritih, Nena Weithauser Plesničar, Maruša Zabukovec, Polona Zupan, Urška Žerak (University of Lubljana) & Todd Lubart (Paris Descartes University)

11:45 – 12:00 Break

12:00 – 13:00 **Idea incubator: *Creativity, design and the arts***

Digital creativity in research and teaching

Maryvelma Smith O'Neil, Webster University Geneva, Switzerland

Cross-Currents: A project staging the relational materiality of the intercultural other

Julie Irving, University of Melbourne Victorian College of the Arts, Australia & Cassie Karnilowicz Mizuno, Tokyo University of the Arts, Japan

Collage: A creative medium in landscape design

Mojtaba Hassanzadeh, University of Manitoba, Canada

Creative achievers' writing practices strategically regulate creative function and psychological risks common to creatives

Kathryn S. Kelley, Molly E. Ireland & David R.W. Sears, Texas Tech University, USA

13:00 – 14:00 Lunch break

14:00 – 15:15 **Workshop: *Playing with creative and design thinking***

Dr. Marita Canina, Polytechnic of Milano, Italy

Carmen Bruno, Polytechnic of Milano, Italy

15:15 – 15:30 Coffee break

15:30 – 16:45 **Workshop: *Managing creativity and innovation: Collaboration and negotiation***

Prof. Christian H. Werner, University of Applied Management, Germany

Prof. Joel Schmidt, University of Applied Management

16:45 – 17:15 Break

17:15 – 18:15 **Panel: *The art of business***

Mr. Ralfonso Gschwend, Kinetic Sculptor and co-founded of the Kinetic Art Organization (KAO)

Mr. Clark Elliott, Workplace Change Management Consultant

Ms. Stephanie Fonteyn, Founder of Collaborative Art

Moderator: Dr. Michal Paserman, Webster University Geneva, Switzerland

18:15 – 19:00 **Keynote: *Creative cognition: What happens before and after idea generation***

Prof. Roni Reiter-Palmon, University of Nebraska at Omaha, USA

19:00 – **Networking reception**

Wednesday, 19th of June

09:00 – 10:15 **Idea incubator: *Culture, language and creativity***

Proposition for an idea incubator: The endogenous nature of creativity

Stoyan V. Sgourev, ESSEC Business School, France

Purpose, the 7th P of creativity

Asdrúbal Borges Formiga Sobrinho, University of Brasilia, Brazil

Bilingualism and creativity: Towards a situated-embodied cognition approach

Marloes van Dijk, Utrecht University; Elma Blom, Utrecht University; Evelyn

Kroesbergen, Radboud University Nijmegen & Paul Leseman, Utrecht University, the Netherlands

The 5A's model: Inquiring into creativity development processes

Mônica Souza Neves-Pereira, Rodrigo Rocha de Sousa & Carolina Marinho Diniz, University of Brasilia, Brazil

Phenomenography: A way to investigate how creativity is apprehended by individuals in specific social-cultural contexts

Cassie Karnilowicz Mizuno, Deakin University, Australia

10:15 – 10:30 Coffee break

10:30 – 11:45 **Idea incubator: *Sustainability, vulnerability, and well-being***

Innovation, creativity & human rights: The psychological impact of extractivism for rural communities around the world

Zayda Sierra, Universidad de Antioquia, Colombia

Walk the Space

Ásthildur Jónsdóttir, Switzerland

How can the creative process of theatre contribute to the psychosocial wellbeing of crisis-affected communities?

Sonya Armaghanyan, Armenia

The benefits of creativity for wellbeing: Informing and engaging children and young people

Sarah Asquith, Leeds Beckett University, UK

11:45 – 12:00 Break

12:00 – 13:00 **Idea incubator: *Diversity, participation and communal living***

Perspectives that broaden creativity

Bem Le Hunte, University of Technology Sydney, Australia

Consensus-building, curation, or extraordinary insights? When and why diversity impacts creativity in different ways

Hillary Haley, Executive Director of Behavioral Science, RPA, USA

Creativity is conversation?

Patricia C. Elton, Northcentral University, USA

How to learn to live together?

Hanna Ólafsdóttir, University of Iceland, Iceland

13:00 – 14:00 Lunch break

14:00 – 15:15 **Workshop: *Exploring design thinking with found objects – A mini design challenge***

Dr. Basiyr Rodney, Webster University, USA

Dr. Natalie Thomas, Webster University, USA

Prof. Theodore D. R. Green, Webster University, USA

Lauren C. Schoellhorn, Webster University, USA

15:15 – 15:30 Coffee break

15:30 – 16:45 **Workshop: *Teaching creativity in higher education***

Prof. Todd Lubart, Université Paris Descartes, France

Dr. Vlad Glaveanu, Webster University Geneva, Switzerland

16:45 – 17:15 Break

17:15 – 18:15 **Panel: *Art, revolution and diaspora***

A conversation with Marisa Cornejo and Aissa Deebi, moderated by Julianna

Sandholm-Bark, Webster University Geneva, Switzerland

18:15 – 19:00 **Keynote: *Anthropological reflections on the ways of the hand and the poetics of clay***

Dr. Lambros Malafouris, University of Oxford, UK

19:00 – **Networking reception**