

Creativity is a key 21st century skill that enables individuals, groups, and communities to innovate and thrive within the high pace, changing environments of today. Creativity and innovation find their expression in a variety of contexts, from family homes and schools to organizations and public life. Their processes not only lead to novel and valuable outcomes in society, but also contribute to personal growth, development, and well-being.

The Graduate Certificate in Creativity and Innovation is a unique academic program aimed at cultivating the knowledge and skills necessary to respond creatively to pressing individual and societal challenges, innovate in one's professional life, and effectively manage change processes in a range of applied settings. The certificate is interdisciplinary in nature, introducing students to approaches from psychology, education, business, art and design, and connected disciplines.

Conceived and delivered by leading researchers in creativity and innovation at Webster University and the Webster Center for Creativity and Innovation (WCCI), this certificate will enable you to rise to the challenge of building, maintaining and leading cultures of creativity and innovation in education, at the workplace, and within your community.

POINTS OF DISTINCTION

- Courses delivered online or through blended learning (i.e., with a number of online synchronous meetings), allowing you the flexibility to learn at your own pace, in the spaces you prefer, while fully interacting with teachers and colleagues;
- Taught by international experts in creativity and innovation who will introduce you to both the theory and practice of creativity and innovation in an interdisciplinary and global context;
- Access to resources, events and expertise from the Webster Center for Creativity and Innovation (WCCI - wcci.webster.ch) at Webster University Geneva;
- A unique program in an area that is considered essential in today's workplaces by companies and employers across the world;
- A distinct opportunity to learn about and foster your own creative potential.



The Graduate Certificate in Creativity and Innovation is developed in partnership between the School of Education at Webster University, Webster University Geneva, and the Webster Center for Creativity and Innovation (WCCI).

REQUIRED COURSES (two courses)

- EDIN 5190 Creativity and Innovation
- EDIN 6000 Graduate Certificate Project

ELECTIVE COURSES (four courses)

- EDIN 5620 Design Thinking
- EDIN 5620 Mindfulness
- EDIN 5624 Transformative Learning
- EDIN 5631 Multimedia Design for Innovative Learning
- EDIN 5750 Special Institute (various topics)

For more information about the program, contact:
David Stephens, jamesstephens57@webster.edu

Admission Information

Call us today and let us assist you in your enrollment at Webster University!
314-246-7800 or 1-800-753-6765
gadmit@webster.edu

The Webster Center for Creativity and Innovation (WCCI) at Webster University Geneva is a multidisciplinary center dedicated to the scientific study of creativity and innovation and its applications to business, education, art and design, technology and society.

Situated at the forefront of research within creativity, innovation, and connected fields, the WCCI collaborates with a wide network of European and international centers, institutes and organizations both inside and outside of academia.

Its aim is to advance our understanding of creative processes, teach the management of innovation, and offer a space for companies and organizations to meet and have the facilitation required to foster change and development processes.

ACCREDITATION

Webster University is accredited by The Higher Learning Commission, 230 South LaSalle Street, Suite 7-500, Chicago, IL 60604
• hlcommission.org • 800.621.7440.

Webster University's School of Education programs are recognized for their excellence and approved by the Missouri Department of Elementary and Secondary Education and the National Council for Accreditation of Teacher Education.