



Webster Center
for Creativity &
Innovation

is proud to present

Creativity Week 2018

KEYNOTES | WORKSHOPS | CONFERENCE | ART

June 11-15, 2018

www.webster.ch/creativityweek

Webster
UNIVERSITY

Geneva



Keynote Speakers

Monday (11 June)	Tuesday (12 June)	Wednesday (13 June)	Thursday (14 June)	Friday (15 June)
<p>Prof. James C. Kaufman “Why Creativity Matters”</p>	<p>Prof. Jan Dul “Work Environments for Creativity and Innovation”</p>	<p>James Robey, MFA “Arts Education as a Laboratory for Leadership and Innovation”</p>	<p>Dr. Susan Engel “Inquiry and Invention in Childhood”</p>	<p>Prof. Zayda Sierra “Creativity for Sustainability: Perspectives from the (Global) South”</p>
				
<p>James C. Kaufman is a Professor of Educational Psychology at the University of Connecticut. He is the author/editor of more than 40 books, including <i>Creativity 101</i> (2nd Edition, 2016) and the <i>Cambridge Handbook of Creativity</i> (with Robert Sternberg; 2010). He has published more than 300 papers, which include theoretical contributions such as the Four-C Model of Creativity (with Ron Beghetto) and empirical work, such as the study that spawned the “Sylvia Plath Effect”.</p>	<p>Jan Dul is a professor of technology and human factors at Rotterdam School of Management, Erasmus University (RSM), the Netherlands. His research is published in about 150 publications and focuses on the interaction between people and the technological and social-organisational work environment for enhancing human performance and well-being. He addresses the question of how to create work environments that facilitate people’s creative performance and improve the organization’s innovation performance.</p>	<p>James W. Robey is author of <i>Beginning Jazz Dance</i> and <i>Robey Jazz Dance Technique and Curriculum™</i>, and Associate Professor of Dance and Chair of the Department of Dance at Webster University. James was Founding Artistic Director for the Bare Bones Dance Project in New York City and James Robey Dance in Connecticut. He is a former professional dancer with the Metropolitan Opera Ballet Company in New York City, and Connecticut Ballet.</p>	<p>Susan Engel is Senior Lecturer in developmental psychology in the Psychology Department at Williams College, Founding Director of its Program in Teaching and Gaudino Scholar for 2018-20. Her research interests include the development of curiosity, children’s narratives, play, and more generally, teaching and learning. Her current research examines the development of children’s ideas. Her scholarly work has appeared in journals such as <i>Cognitive Development</i>, <i>Harvard Educational Review</i>, and the <i>American Education Research Journal</i>.</p>	<p>Zayda Sierra (Colombia) was awarded a Fulbright scholarship for her doctoral studies in Educational Psychology at the University of Georgia (USA). She was also awarded a Fulbright Research grant and a SSHRC grant (through the Canadian Embassy in Colombia) to study the educational challenges of Indigenous people in a global world. At the Faculty of Education in Universidad de Antioquia, Colombia, she has been leading the creation of educational programs with- and for- culturally diverse communities, pertinent to their expectations and needs, particularly the ones of children, women, and elders.</p>

Creativity Week 2018 - Program

	Monday June 11	Tuesday June 12	Wednesday June 13	Thursday June 14	Friday June 15
10:00 - 11:50		Paper presentations Sociological and social psychological perspectives. How creativity meets innovation (ICI, Germany)	Paper presentations Creativity beyond cognition: New and old topics in creativity research	Paper presentations Educational and cognitive perspectives on creativity	Paper presentations Cross-cultural and socio-cultural perspectives on creativity
12:00 - 13:00		Lunch Break	Lunch Break	Lunch Break	Lunch Break
13:00 - 15:00	13:00 - 14:00 Sculpture exhibition <i>Paul March</i> (Chalet on campus)	13:00 - 14:00 Workshop Putting creativity theory to work <i>J. C. Kaufman & V. Glaveanu</i>	13:00 - 14:30 Workshop Having fun in creativity research <i>Maciej Karwowski</i>	13:00 - 14:30 Workshop Hands on creativity: Transforming teaching <i>Adva Margaliot</i>	13:00 - 14:30 Workshop Integral movement studies <i>James Robey</i>
	14:00 - 16:00 Workshop Improvised comedy: Creativity at play <i>Samuel Lagier</i>	14:00 - 15:00 Photography exhibition <i>Francesco Arese Visconti</i> (Cedar Cafe)	14:30 - 15:00 Coffee Break	14:30 - 15:00 Coffee Break	14:30 - 15:00 Coffee Break
15:00 - 16:30		Workshop Innovation in the humanitarian sector <i>Markus Søbstad Bensnes</i>	Workshop The role of dramatic play for creativity <i>Zayda Sierra</i>	Workshop Measuring creativity: EPOC <i>Todd Lubart</i>	Workshop The neuro-manager <i>Alessandro Antonietti</i>
16:30 - 17:00		Coffee Break	Coffee Break	Coffee Break	Coffee Break
17:00 - 19:30	Expert panel Innovation in Switzerland	Expert panel Technology Creation	Expert panel Visual Arts Now in Geneva	Expert panel Creativity in Education	Expert panel Networked Creativity & Innovation
	Keynote Why Creativity Matters <i>James C. Kaufman</i>	Keynote Work Environments for Creativity and Innovation <i>Jan Dul</i>	Keynote Arts Education as a Laboratory for Leadership and Innovation <i>James Robey</i>	Keynote Inquiry and Invention in Childhood <i>Susan Engel</i>	Keynote Creativity for Sustainability <i>Zayda Sierra</i>
	Networking reception	Networking reception	Networking reception	Networking reception	Networking reception

General
 Business
 Art
 Education
 Society

Full details at: www.webster.ch/creativityweek



**Webster Center
for Creativity &
Innovation**

The Webster Center for Creativity and Innovation (WCCI) at Webster University Geneva is a multidisciplinary center dedicated to the scientific study of creativity and innovation and its applications to business, education, art and design, technology and society.

Situated at the forefront of research within creativity, innovation, and connected fields, the WCCI collaborates with a wide network of European and international centers, institutes and organizations both inside and outside of academia.

Its aim is to advance our understanding of creative processes, teach the management of innovation, and offer a space for companies and organizations to meet and have the facilitation required to foster change and development processes.

More information about the center, events and resources can be found at wcci.webster.ch

Webster University's Mission

Webster University, a worldwide institution, ensures high quality learning experiences that transform students for global citizenship and individual excellence.

www.webster.ch

Webster
UNIVERSITY

Geneva